



Migration Services

Why Datalink

- ✓ We have successfully executed transformations of all types, from data center consolidations, to application and data migrations, to migrations involving new applications.
- ✓ Our highly trained and certified engineers and consultants have extensive technical expertise, including enterprise storage experience and deep project management skills.
- ✓ Our expertise guides you in quickly and safely moving workloads to more efficient platforms, including providers in your public cloud strategy.
- ✓ We take a business-centric approach to help you improve agility and operational efficiency – and reduce downtime that could inhibit day-to-day processes.

In today’s digital world, data is your most critical business asset – and the lifeblood of the enterprise. As your company’s business-critical information grows and your workload requirements become increasingly demanding, downtime – and its impact on your bottom line – is unacceptable.

In addition, operational, technical, and business requirements impose constraints on the data center transformation process. Resource demands on your infrastructure and staff, technical incompatibilities; and the potential for data corruption or loss make it easy to see why data migration can be a major IT challenge.

Position your data center for the future – today.

Our extensive experience in data center transformation provides strong insight into the process and how to ensure success. But it has also proven that no two migrations are the same. Consequently, the most important part of transforming your data center is to develop an understanding of your business’ requirements, application needs, and interdependencies, and how to make them work together to experience cost savings and operational efficiencies. From that foundation, we can plan, build, and run a migration process that is customized to your environment and business processes.

Planning a successful data migration

Being cognizant of how your business uses technology allows us to execute more confidently and flexibly. That’s why Datalink takes a business-centric approach to migration. Our data center migration experts help manage your project from start to finish with your people and processes in mind. First, we work with you to identify your assets, inventory, and configurations. Then, we group your assets into application groups based on their interdependencies. By taking this extra step, we help to ensure that you’ll not only experience a smooth and seamless transition, but also less disruption to your business function.

From more than two decades of experience in data center transformation, we understand what the keys are to ensuring success.



Business-centric approach
Focus on outage tolerance



Multivendor
For migration from/to and procurement



Methodology-driven
Leverage our lessons learned



Global reach
Anytime, anywhere



Multiple migration methods
Suit the needs of each location



Flexible buying model
Customized to each enterprise



Benefits of Datalink data migration services

- ✓ End-to-end data migration service from an experienced team
- ✓ Low risk to the business during the transition
- ✓ Faster migration, meaning faster utilization of new infrastructure assets
- ✓ Cost-effective alternative to maintaining the staffing and knowledge level in house
- ✓ Client resource participation for knowledge transfer

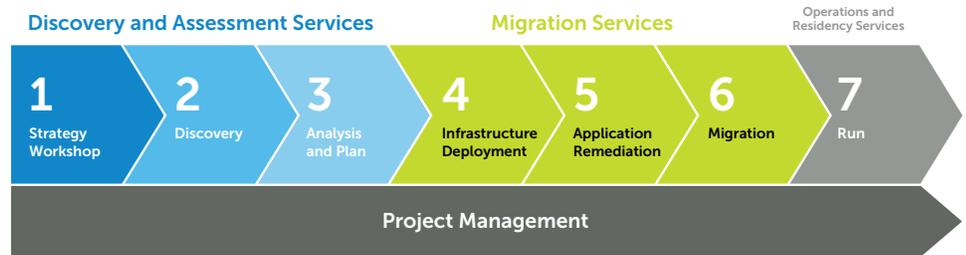


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End-to-end migration expertise



It should come as no surprise that significant planning is required before a data center migration project. While every transformation is different, each one we perform follows a proven methodology. It begins with Discovery and Assessment Services that involve a strategy workshop, a discovery process, and extensive analysis and planning.

The most effective transformations utilize a detailed process called application dependency mapping (ADM) to ensure smooth transitions, minimal business disruption, and successful workload and application matching. This process is performed at the initial discovery, analysis, and planning stages of all data center transformation projects, and is where we learn about your business environment.

Next come the Migration Services steps: infrastructure deployment, application remediation, and migration. The last stage in the process falls under Operations and Residency Services, and involves running in the new environment. Adhering to a procedure that is both time-tested and flexible enough to accommodate new scenarios ensures that we get the same consistent, positive results in each engagement.

Real-world results

International printer manufacturer Lexmark needed a self-service portal, automated resource provisioning, and a much faster turnaround time to their internal infrastructure consumers. Datalink helped Lexmark move its workloads to a public cloud, as well as build the automation and portal solution in-house. Datalink constructed the TCO/ROI comparisons, and designed and built their automation and portal framework using VMware vRA, integrated with AWS in a hybrid cloud model. This saved Lexmark millions of dollars over the next three years. It also reduced the number of supported configurations by 80%, and the time to service common provisioning requests by 95%.