

Case Study

Leveraging the Public Cloud: Assessing Your Readiness and Optimal Approach

Paving the way for a risk-mitigated transition

Companies today are finding that there are tremendous benefits to leveraging the public cloud as they launch initiatives to transform their data centers, provide easier access to resources, and better align platforms and workloads.

Public cloud, as part of a multi-platform strategy, is providing:

- + **Agility** — The ability to access additional resources quickly and efficiently.
- + **Stability** — Confidence in resources that are tested, enhanced, monitored, and supported by providers to maximize reliability and uptime.
- + **Self-Service** — The convenience of enabling internal IT to optimize workload alignment easily as conditions warrant.

Of course, in order to maximize these benefits, you must have an in-depth understanding of your current environment, your business objectives, and how the public cloud can play a role in meeting them.

The first step in capitalizing on public cloud

Datalink can provide end-to-end assistance with your integration of public cloud resources. The first step in that process is assessing where you are today, where you need to be tomorrow, and the best path for getting there. And the key to getting the information you need is asking the right questions:

- What will you move to the public cloud?
- Why are you moving it there?
- What dependencies are involved?
- How will the move be executed?
- What are the security considerations?

With answers to these and other questions in hand, we can work with you to develop a plan for efficiently and effectively capitalizing on public cloud resources to improve your operations.

Real-world success stories



Global leader in marketing communications gets the in-depth information needed to implement a “public cloud first” strategy.

- Application assessment using RISC Cloudscape tool
- Identified gaps in tool (pricing inaccuracy and resource recommendations for public cloud)
- Leveraged dependency mappings to architect the hybrid-connectivity
- Recommended various architectures for the applications in Azure



Leading convenience store chain plans for a zero disruption, risk-mitigated data center move.

- Developed ROI model to justify cost of experienced external resource
- Assessed workloads for optimal environment
- Defined strategy for zero-disruption data center move including hundreds of applications and all client data



International manufacturer prepares to move to public cloud.

- Client needed to drive out efficiencies in current environment
- 80% of workloads to be moved to public cloud by 2020
- Assisted in assessing and selecting cloud vendor
- Helped build business case to justify consolidate and move to public cloud



Leading website for petcare information looks to migrate to new public cloud tenant after acquisition.

- Assessed current application and resources in public cloud tenant.
- Designed new cloud services
- Defined process for exporting data from old database

Making IT happen

Datalink helps organizations transform technology, operations, and service delivery to meet business challenges. We provide expert guidance on IT investment, working with clients to deliver comprehensive transformations that enhance service levels, support growth, increase operational efficiency, and reduce risk.

Learn more at:
datalink.com