Data Center of the Future

Why Datalink

✔ **Decades of experience**
Datalink helps organizations transform IT service delivery, operations, and resources to meet today's business challenges.

✔ **Comprehensive service**
From developing IT strategies and aligning workloads to architecting solutions, technology, and services, we assist with all facets to design and implement your new IT delivery model.

✔ **Solution agnostic**
We craft a comprehensive IT transformation roadmap for your business using ideally-suited offerings from a wide range of leading providers.

✔ **Attentive customer support**
Direct, real-time access to Datalink OneCall Support engineers ensures that IT operations are prepared to support business requirements at all times.

Reimagine your IT operations for today and beyond

The pressure on IT to align closely with the business, understand its needs, drive value, and deliver results is greater than ever before. Traditional operational strategies are no longer effective, and the vast array of new technology options can be overwhelming.
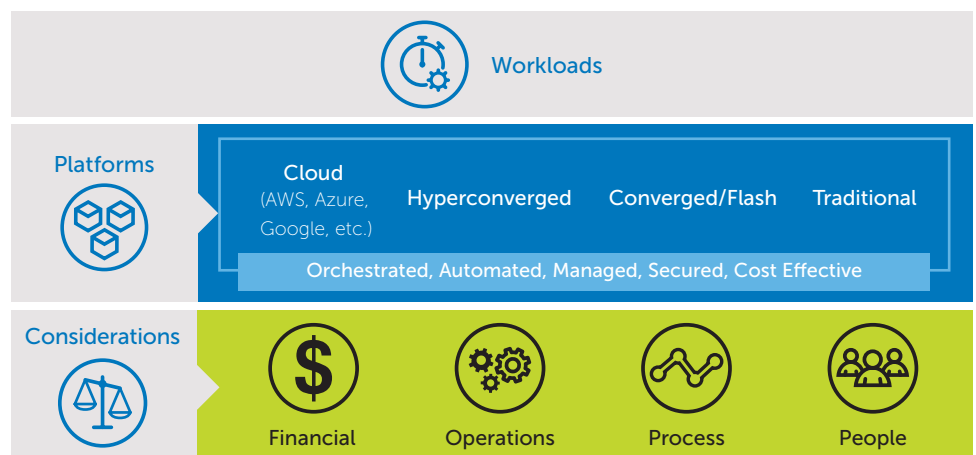
There are many forces at work shaping the data center of the future: rapid acceleration of IT innovation, new market pressures, and growing expectations from the C-suite to do more with less to name just a few. As a result, the new data center is increasingly made up of multiple integrated on- and off-premises platforms working in concert. To position your organization for success, you must not only create an IT strategy roadmap for the future that can renew your data center environment, but also rethink your workload strategy to leverage new platforms and capitalize on existing investments.

Seeing beyond the single-platform strategy

What's clear in the chaos of the fast-evolving technology landscape is that a strategy that utilizes one platform for all types of workloads may not meet your diverse challenges. Relying exclusively on one platform may reduce the operational and financial benefits of a more workload-driven approach. In fact, a recent IDG Research study found that nearly 40 percent of respondents are pulling some workloads out of the cloud due to cost or security concerns.

Our heritage in data center optimization and thought leadership delivers unparalleled value as an expert advisor. We help you evaluate the relative strengths of cloud, hyperconverged, converged/flash, and traditional platforms to craft a strategy that is ideally suited for your environment and objectives. We then go further to automate, orchestrate, manage, and secure your operations to maximize your ROI.
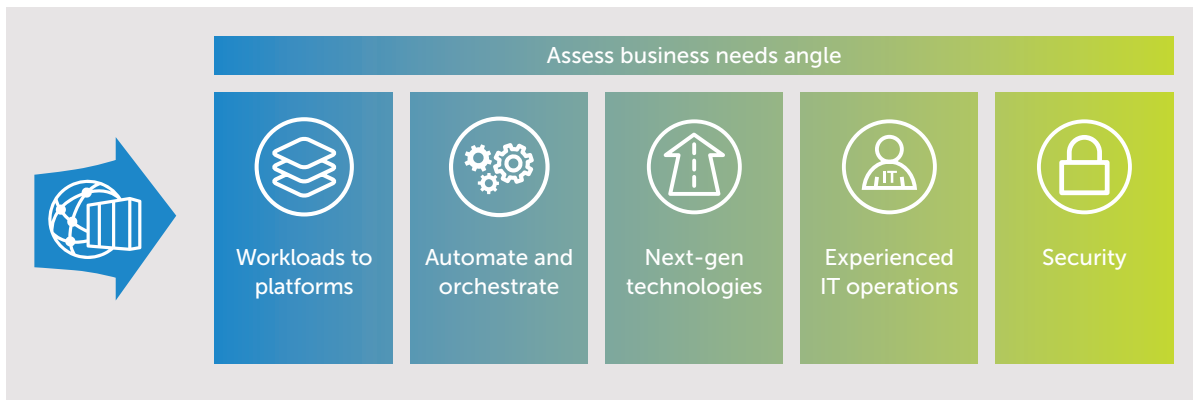
Data Center of the Future considerations

Unleash your Data Center of the Future – today

Building an IT roadmap strategy and implementing data center platforms requires collaboration with a trusted technology partner. Datalink can help you:

- ✔ Evaluate, optimize, and move workloads to the proper platforms
- ✔ Deploy next-generation technologies
- ✔ Migrate data and applications
- ✔ Automate and orchestrate operations
- ✔ Address skill gaps
- ✔ Measure and increase service levels across platforms
- ✔ Deliver state-of-the-art security

Data Center of the Future: Delivered by Datalink

Assess business needs angle

| Workloads to platforms | Automate and orchestrate | Next-gen technologies | Experienced IT operations | Security |

Next steps

We offer a number of in-depth workshops to help optimize your operations, including:

Cloud Strategy and Workload Workshop — A comprehensive and collaborative exploration of where your platforms and workloads are today, where you need them to be tomorrow, and the most direct path for getting you there

Workload Education Workshop — An insight-packed two-hour session that empowers your organization to evaluate the application ecosystem, dependencies, and workloads

Infrastructure Strategy Workshop — A process that documents your infrastructure's current state, compares it to industry best practices, and broadens your awareness of the latest trends in private infrastructure platforms

Contact us for details on these sessions

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