



Subject Matter Expert (SME) Brief

Cisco®



ADVANCED NETWORK INFRASTRUCTURE FOCUS

Datalink provides the highest level of product knowledge and technical expertise for advanced networking and data center solutions. Our core capabilities include:

- Advanced routing / switching for the data center core and edge
- Advanced security for critical secure access and remote access
- Advanced wireless connectivity for mobility and productivity
- Cisco Data Center Unified Computing System Authorized Technology Provider (DCUCATP)

STRONG CISCO PARTNERSHIP

We partner with Cisco to provide advanced networking and data center solutions. Our strategic relationship with this leading technology vendor supports us as we offer our extensive expertise and thorough understanding of Cisco solutions to you.

- Cisco Gold Certified Partner
 - Advanced specializations in data center networking and infrastructure, security, data center storage networking, unified communications, and wireless LAN
 - Designation by Cisco for demonstrating a measurably high level of customer satisfaction
- Network engineers with Cisco certifications throughout the U.S.
 - Cisco Certified Internetwork Expert (CCIE®)
 - Cisco Certified Network Professional (CCNP®)
 - Cisco Certified Voice Professional (CCVP®)
 - Cisco Certified Security Professional (CCSP®)

- Cisco Certified Design Professional (CCDP®)
- Cisco Certified Network Associate (CCNA®)
- Cisco Certified Design Associate (CCDA®)
- Cisco Channel Customer Excellence Award Winner
 - The highest distinction a Cisco Channel Partner can achieve as a result of outstanding customer satisfaction responses

DESIGNING AND OPTIMIZING YOUR DATA CENTER NETWORK SOLUTIONS

We can help you apply the latest networking and data center technologies to support your business needs.

- Network infrastructure design and deployment – We can apply Cisco's industry-leading technology in support of new facility build-out or consolidation of existing or newly acquired facilities, including the latest physical and virtual networking and server products and solutions.
- Network re-architectures – We can also design, plan, and execute expansion, consolidation, or other infrastructure upgrades, such as new address schemas to efficiently utilize existing Cisco components in an existing network environment.
- Assessing existing infrastructures and technologies – As part of the planning process for any network infrastructure addition or modification, we perform a network architectural review, which addresses:
 - Bandwidth availability and expansion
 - Power and space consumption
 - End-of-life or end-of-support equipment identification and replacement options

Making IT happen

A complete data center solutions and services provider, Datalink helps Fortune 500 and mid-tier enterprises get the most from every IT investment – with storage, server, and network expertise across the infrastructure. We deliver greater business results throughout, designing what we sell, deploying what we design, and supporting what we deliver.

WIDE RANGE OF EXPERTISE

Proficiency in all facets of the data center

- Leveraging our documented best practices, extensive experience, and best-available technology, we help you maximize the efficiency of your data center network infrastructure.
- Our turnkey approach includes consulting, analysis, design, implementation, management, and support.
- We can be an extension of your networking staff, providing experience and capacity when needed, so you can focus your resources on core business activities and strategic initiatives.
- The cumulative knowledge of Datalink's engineering expertise is applied to every phase of the IT lifecycle – from design to implementation to support.

Significant breadth and scope

- We work with companies from nearly every industry.
- Fortune 500 companies rely on us to help them direct their advanced networking and data center strategies – thereby maximizing the business effectiveness of their IT.
- Our solutions span all aspects of the data center – unified storage, servers, and networks.
- We design what we sell, deploy what we design, and support what we deliver.
- We have a nationwide presence with more than 30 office locations and four testing and validation labs throughout the U.S.

