




## capacity planning services



### Drive savings with increased storage efficiencies.

As your capacity needs continue to grow exponentially, you must find ways to improve utilization and keep costs down. Datalink capacity planning services provide increased visibility into your storage infrastructure, so you can proactively reduce storage requirements, optimize storage utilization, and forecast capacity needs – creating both short- and long-term value for your organization.



With Datalink capacity planning service, you receive clear information that drives immediate business benefits.

#### WHY DATALINK

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- Our professional services teams leverage years of enterprise data center management experience to help drive storage efficiencies.
- We have a proven track record of monitoring, reporting on, and helping customers manage heterogeneous data protection configurations.
- Our automated, turnkey process takes the burden off your staff.
- As objective IT specialists with more than 500 sales and engineering certifications, we give you access to the best-available IT technology for your specific needs.
- Our expertise spans all phases of the technology lifecycle – from design, to deployment, to ongoing support.
- Through our proven tools-assisted analysis and engineering-led solutions, we deliver measurable results aligned to your specific IT needs.

DATALINK CAPACITY PLANNING SERVICES PROVIDE IN-DEPTH ANALYSIS OF YOUR STORAGE UTILIZATION. YOU'LL RECEIVE KEY INFORMATION THAT WILL ENABLE YOUR ORGANIZATION TO MORE EFFECTIVELY PLAN FUTURE STORAGE PURCHASES – OFTEN DECREASING OR DELAYING ACQUISITION COSTS – AND TO IMPLEMENT TECHNOLOGIES TO HELP YOU DO MORE WITH LESS.



## GAIN A CLEAR PICTURE OF YOUR ENVIRONMENT

With concrete data and insight from our seasoned experts, you can make informed decisions regarding your IT infrastructure.

- In-depth, quantitative analysis – Driven by a technology-enabled tool, our services provide detailed reports that outline your current storage utilization and predict future utilization by storage array, host, and application.
- Qualitative data collection – During assessments, our seasoned technical experts conduct onsite interviews with key stakeholders in your organization, so we can gain a better understanding of your environment. We gather information that enables us to properly align the amount and type of storage that you're using with your business requirements.
- Recommendations for next steps – After reviewing our qualitative analysis and the quantitative output generated from your environment, we can help you determine how to use technology to drive greater efficiencies. Our vendor-neutral approach ensures that you receive unbiased advice and solution recommendations that address your specific needs.

## BENEFIT FROM OUR EXPERTISE AND PROVEN PROCESSES

Our capacity planning services provide you with valuable capabilities that drive immediate and long-term benefits.

- Increased visibility – Get detailed reports that map storage utilization by array, host, and mission-critical application
- Capacity forecasting – Identify current and projected utilization trends for storage arrays and hosts
- Unused and underutilized storage reclamation – Detect orphaned and underutilized storage as candidates for reclamation
- Storage management – Pinpoint hosts and applications that are over-provisioned or at risk of running out of storage
- Chargeback – Generate a blueprint for utilization costing by host and storage tier
- ROI analysis – Determine which areas in your infrastructure will derive the most benefit from storage efficiency technologies such as thin provisioning and virtualization, and accurately project the ROI for technology solutions

## RECEIVE REAL-TIME VISIBILITY THROUGH TECHNOLOGY-DRIVEN ANALYSIS

Our capacity planning services are driven by robust data capacity management and reporting software, hosted by Datalink and powered by APTARE®. This proven technology is part of StorageScape, a suite of Datalink tools designed to help organizations better optimize their IT infrastructures. We will install a data collector at your site that securely gathers storage-, host-, and application-related data with minimal impact on your environment, and sends it over a secure connection to the StorageScape service portal. Datalink capacity services give you 24x7 access to the portal.

Our capacity planning services enable your organization to gain more control over your storage utilization, with no drain on your internal resources.

## SELECT THE LEVEL OF ANALYSIS THAT'S RIGHT FOR YOU

We offer two types of capacity analysis – the capacity audit and the capacity assessment. Based on your needs, you select the service that will provide the most benefits:

- Capacity audit – A short-term quantitative engagement
  - A kickoff meeting that defines the project scope
  - Installation of the management tool at your site for data collection
  - Thirty-day access to the StorageScape portal
  - Report generation with data analysis
  - Findings document and recommendations for improvement
- Capacity assessment – A strategic qualitative assessment
  - A kickoff meeting that defines the project scope
  - Installation of the management tool at your site for data collection
  - Thirty-day access to the StorageScape portal
  - Report generation with data analysis
  - Strategic guidance on how you can increase efficiencies and drive savings within your enterprise storage infrastructure
  - Tactical, unbiased recommendations spanning technologies and proposed solution designs, processes required, and implications for existing resources

## ADD STRATEGIC VALUE TO YOUR ORGANIZATION

Our capacity planning services enable your organization to gain more control over your storage utilization, with no drain on your internal resources. You'll have quantitative data that will help you make more educated decisions regarding which technologies, processes, and resources you should apply in your environment and how to evaluate the resulting improvements. This measurable data, along with our in-depth qualitative analysis and proven, consultative expertise, gives you the ability to optimize your storage infrastructure and drive increased business value to your organization.

### Making IT happen

A complete data center solutions and services provider, Datalink helps Fortune 500 and mid-tier enterprises get the most from every IT investment – with storage, server, and network expertise across the infrastructure. We deliver greater business results throughout, designing what we sell, deploying what we design, and supporting what we deliver.

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